

ELECTION 2021

SHANNON WILLCOTT



FOR TOWN COUNCIL MEMBER

About Me

As a 10-year resident of LB-MC-OC my journey started in a rural town on the South Coast of NL – St. Alban's. Over the past 25 years I have had the privilege to study, work, and travel across the country and internationally. With this, I have experienced many of the common challenges and opportunities in ways of living.

I am currently in a Leadership role as a Project Manager with Equinor on the Bay du Nord project. I have a loving family, my wife Candice, who is my best friend, and two boys Chase and Brody, who attend school at St. Francis of Assisi.

My connection to LB-MC-OC is a common vision of a sustainable quality of living in rural Newfoundland. I believe in being community focused where direction is set through engagement with residents and close collaboration with our partners.

As councilor, I want to bring a solid approach to leadership that is supported by optimism, opportunity, and ownership.

Optimism

Optimism is a characteristic that is often tested, but also managed by being adaptable, listening with understanding and an openness to change, and having patience. My approach in life has always been naturally hopeful, cautiously optimistic, and up for the challenge.

Opportunity

Opportunity is what we have as a town. LB-MC-OC is a great community, one that has more to safeguard than to aspire. The opportunity lies within preserving our standard of living, ensuring quality services and prioritizing improvement projects. I want to help exploit opportunities to keep our community a safe, inclusive, and vibrant place to live for all residents.

Ownership

Ownership is within our roles and responsibilities as councilors; to represent the public and to consider the well-being and interests of the municipality. To represent you well, efficient, effective, and fair decision making is required. I will work my hardest to ensure the communication link between citizens and council is a two-way street, and that we understand and are compliant with the relevant legislation.



The Willcotts - Shannon, Candice, Chase and Brody

My life's journey has been focused on family, education, career, and volunteering in the sports my children have been involved in. I am excited for this opportunity to contribute in a greater capacity and apply my ability to lead and champion the interests of the LB-MC-OC community.

Your vote will count – November 30th

If elected as your councilor, I will be a strong advocate for building a culture of integrity, sharing learnings and effective communication. This is our community to nurture, and we must do it together!

I truly appreciate your consideration in the upcoming election. Please reach out and connect if you have any questions or require more information about me.



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